









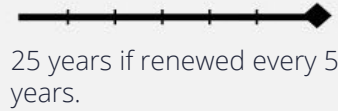

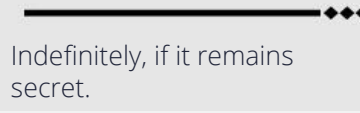



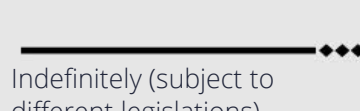

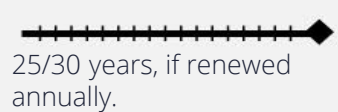


Easy to follow intellectual property guide

Check your company's assets and how you can protect them

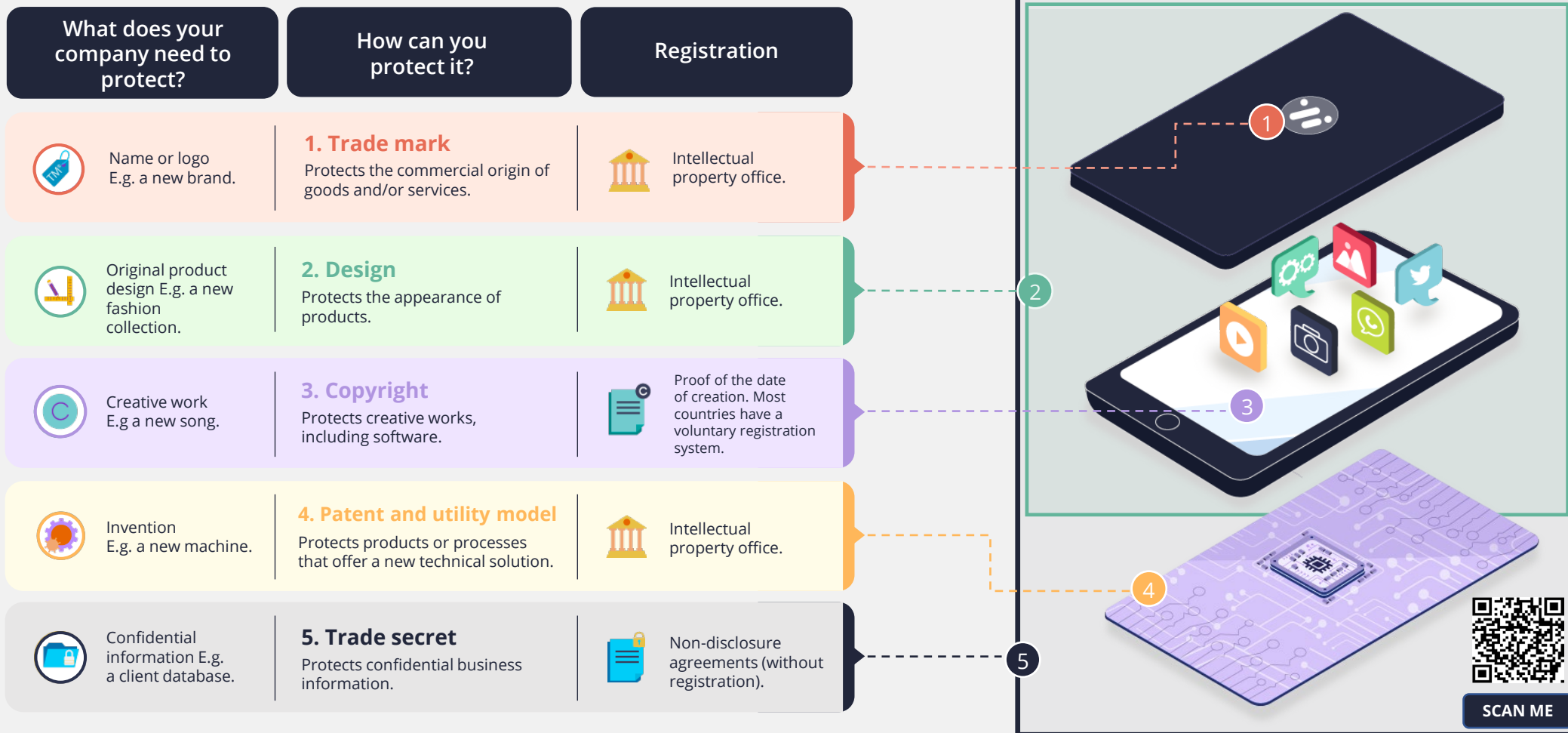


 What does your company need to protect?	 How can you protect it?	 Validity	 Geographical Scope	 Registration
<input type="checkbox"/> Name or logo <i>E.g. a new brand.</i>	 Trade mark Protects the commercial origin of goods and/or services.	 Indefinitely if renewed every 10 years.	In the territory where they are registered.	Intellectual property office.
<input type="checkbox"/> Invention <i>E.g. a new machine.</i>	 Patent protects products or processes that offer a new technical solution.	 Generally 20 years if renewed annually.	In the territory where they are registered.	Intellectual property office.
<input type="checkbox"/> Original product design <i>E.g. a new fashion collection.</i>	 Design Protects the appearance of products.	 25 years if renewed every 5 years.	In the territory where they are registered.	Intellectual property office.
<input type="checkbox"/> Confidential information <i>E.g. a client database.</i>	 Trade secret Protects confidential business information.	 Indefinitely, if it remains secret.	Territorial limits do not apply.	Non-disclosure agreements (<i>without registration</i>).
<input type="checkbox"/> Creative work <i>E.g. a new song.</i>	 Copyright Protects creative works, including software.	 Authors life + 70 years.	The territory is defined by international conventions.	No formality is required except for proof of the date of creation.
<input type="checkbox"/> Product from the specific area where it is produced <i>E.g. a cheese.</i>	 Protected geographical indications Protects products with a particular quality, reputation or other characteristic attributable to a geographical origin.	 Indefinitely (subject to different legislations).	The territory is defined by international conventions.	The competent authority of each territory or country.
<input type="checkbox"/> New plant variety <i>E.g. a new fruit tree.</i>	 Plant variety Protects new or improved variety of plants.	 25/30 years, if renewed annually.	In the territory where they are registered.	Community Plant Variety Office and competent authority in each country.

Protect your company's assets with intellectual property



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Protect your company's assets with intellectual property

What does your company need to protect?	How can you protect it?	Registration
 Name or logo E.g. a new brand.	1. Trade mark Protects the commercial origin of goods and/or services.	 Intellectual property office.
 Original product design E.g. a new fashion collection.	2. Design Protects the appearance of products.	 Intellectual property office.
 Creative work E.g. a new song.	3. Copyright Protects creative works, including software.	 Proof of the date of creation. Most countries have a voluntary registration system.
 Invention E.g. a new machine.	4. Patent and utility model Protects products or processes that offer a new technical solution.	 Intellectual property office.
 Confidential information E.g. a client database.	5. Trade secret Protects confidential business information.	 Non-disclosure agreements (without registration).



You started your business, what's next?

Six reasons to register your intellectual property



**Attract investors,
get funding**

Enhance your
credibility



**Gain competitive
advantage**

Prevent others from
profiting from your ideas



**Create market
exclusivity**

When you launch new
products/services



**Build reputation
and customer
loyalty**

Now and when you
expand abroad



**Generate revenue
for your business**

Sell, license, franchise IP



**Support your
legal actions**

Report infringement or
defend your business



Get started now!









<https://business.ideaspowered.eu/>

<https://www.emeca.eu/>











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Contacts

 Country	 IP Office name	 Website	 Phone number	 Contact email	 Address	 Postal code	 City
Austria	Austrian Patent Office	https://www.patentamt.at	+43 1 534 24	info@patentamt.at	Dresdner Straße 87	1200	Vienna
Belgium	Belgian Intellectual Property Office (IPObel)	https://economie.fgov.be/fr/themes/propriete-intellectuelle	+32 800 120 33	pie.contact@economie.fgov.be	Rue du Progrès, 50	1210	Brussels
Benelux	Benelux Office for Intellectual Property (BOIP)	https://www.boip.int/en	(+31) 703491242	info@boip.int	Bordewijklaan 15	2591 XR	The Hague
Bulgaria	Patent Office of the Republic of Bulgaria	https://www.bpo.bg/en/home	+359 2 9701 321	services@bpo.bg	52B Dr. G. M. Dimitrov Blvd.	1040	Sofia
Croatia	STATE INTELLECTUAL PROPERTY OFFICE OF THE REPUBLIC OF CROATIA	https://www.dziv.hr/	+385 1 61 06 100	info@dziv.hr	Ulica grada Vukovara 78	HR - 10000	Zagreb
Cyprus	Intellectual Property Section, Department of Registrar of Companies and Intellectual Property of the Republic of Cyprus	https://www.intellectualproperty.gov.cy/gr/	https://www.intellectualproperty.gov.cy/en/contact-us/contact-persons	markspat@drcom.meci.gov.cy deptcomp@drcom.meci.gov.cy	Corner Makariou III Avenue and Karpensiou Street "XENIOS" Building	1427	Nicosia
Czech Republic	Industrial Property Office of the Czech Republic	https://upv.gov.cz/	+420-220 383 111	posta@upv.gov.cz	Antonína Čermáka 2a	160 68	Prague
Denmark	Danish Patent and Trademark Office	https://www.dkpto.org/	+45 4350 8000	pvs@dkpto.dk	Helgeshøj Alle 81	2630	Taastrup
Estonia	The Estonian Patent Office	https://www.epa.ee/	+372 627 7900	patendiamet@epa.ee	Tatari 39	15041	Tallinn
Finland	Finnish Patent and Registration Office	https://www.prh.fi/en/index.html	+358 29 509 5030	registry@prh.fi	Sörnäisten rantatie 13 C	FI-00091 PRH	Helsinki
France	The French Patent & Trademark Office (INPI)	https://www.inpi.fr/	+33 (0)1 56 65 89 98	https://www.inpi.fr/en/contact-inpi	15 rue des Minimes - CS50001	92677	Courbevoine Cedex
Germany	German Patent and Trade Mark Office	https://www.dpma.de/english/index.html	+49 89 2195-1000	info@dpma.de	Zweibrückenstraße 12	80331	München
Greece	Hellenic Industrial Property Organisation (OBI)	http://www.obl.gr/en/	+30 210 6183500	info@obi.gr	5, Gianni Stavroulaki str. (former Pandanassis str.)	151 25	Paradissos Amarooussiou, Athens
Hungary	Hungarian Intellectual Property Office (HIPO)	https://www.sztnh.gov.hu/en	+36 1 312 4400	hipo@hipo.gov.hu	II. János Pál pápa tér 7.	H-1081	Budapest
Ireland	Intellectual Property Office of Ireland (IPOI)	https://www.ipoi.gov.ie/en/	+353 56 7720111	pinfo@ipoi.gov.ie	Government Offices, Hebron Road	R95 H4XC	Kilkenny
Italy	Italian Patent and Trademark Office	https://uibm.mise.gov.it/	(+39) 06 4705 5800	contactcenteruibm@mise.gov.it	Via Molise, 19	(00)187	Rome

Contacts

 Country	 IP Office name	 Website	 Phone number	 Contact email	 Address	 Postal code	 City
Latvia	Patent Office of the Republic of Latvia	https://www.lrpv.gov.lv/lv	+371 67099600	pasts@lrpv.gov.lv	Raiņa bulvāris 15	LV-1050	Rīga
Lithuania	The State Patent Bureau of the Republic of Lithuania	https://vpb.lrv.lt/	+370 5 278 0250	info@vpb.gov.lt	Kalvariju str. 3	LT-09310	Vilnius
Luxembourg	Luxembourg Intellectual Property Office	https://meco.gouvernement.lu/fr/le-ministere/ domaines-activite/propriete-intellectuelle.html	(+352) 247-84113	dpi@eco.etat.lu	Ministère de l'Économie 19-21, boulevard Royal	L-2914	Ville-Haute Luxembourg
Malta	The Industrial Property Registrations Directorate (IPRD) Government of Malta	https://commerce.gov.mt/en/Pages/Home.aspx	(+356)25 69 01 00	ipoffice@gov.mt	Commerce Department Dahlet Gniien is-Sultan Lascaris Bastions	VLT 1933	Valletta
The Netherlands	The Netherlands Patent Office	https://english.rvo.nl/information/ patents-and-intellectual-property-rights	(+31) 70 379 80 00	octroicentrum@rvo.nl	Prinses Beatrixlaan 2	2595 AL	The Hague
Poland	Patent Office of the Republic of Poland	https://uprp.gov.pl/	+48 22 579 05 55	Centrum.Kontaktowe@uprp.gov.pl Contact.Center@uprp.gov.pl	al. Niepodległości 188/192	00-950	Warsaw
Portugal	Portuguese Institute of Industrial Property	https://inpi.justica.gov.pt/	From Portugal - 218 818 188 From abroad - (+351) 210 514 396	servico.publico@inpi.pt	Rua da Alfândega, nº 15	1100-016	Lisbon
Romania	State Office for Inventions and Trademarks (OSIM)	https://www.osim.ro/	(+40)213060800	office@osim.gov.ro	5, Ion Ghica Street	030044	Bucharest
Slovakia	Industrial Property Office of the Slovak Republic	https://www.indprop.gov.sk/	(+421) 48 43 00 131 (+421) 48 43 00 111	infocentrum@indprop.gov.sk	Jána Švermu 43	974 04	Banská Bystrica
Slovenia	Slovenian Intellectual Property Office	http://www.uil.gov.si/	(+386) 1 620 31 00	sipo@uil-sipo.si	Kotnikova ulica 6	1000	Ljubljana
Spain	Spanish Patent and Trademark Office	http://www.oepm.es/en/index.html	(+34)910 780 780 - 902 157 530	informacion@oepm.es	Paseo de la Castellana, 75	28046	Madrid
Sweden	Swedish Intellectual Property Office (PRV)	https://www.prv.se/sv/	(+46) 87822800	kundsupport@prv.se	Valhallavägen 136	114 41	Stockholm
EUIPO	European Union Intellectual Property Office	www.euiipo.europa.eu	+34 965 139 100	information@euiipo.europa.eu	Avenida de Europa 4	03008	Alicante
WIPO	World Intellectual Property Organization	www.wipo.int	+41 223389111	ntreg.mail@wipo.int	34, chemin des Colombettes	1211	Geneve
EPO	European Patents Office	www.epo.org	+800 80202020	support@epo.org	Bob-van-Benthem-Platz 1	80469	Munich
CPVO	Community Plant Variety Office	www.cpvo.europa.eu	+33 241256400	cpvo@cpvo.europa.eu	Community Plant Variety Office, 3 boulevard Maréchal Foch	49000	Angers
EMECA	European Major Exhibition Centres Association	https://www.emeca.eu/	+32 025357250	info@emeca.eu	Rue de l'Amazone 2	1050	Brussels

The risks your business faces if you do not protect your intellectual property



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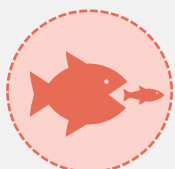
Lower interest from investors

Investors discouraged by high risk and limited growth



Competitive disadvantage

Competitors capitalise on your ideas and gain advantage in the market



Impact on revenue

Unauthorised use could impact your ability to monetise your creations



Brand identity threatened

Misuse of your IP damages your brand recognition and your brand reputation



Costly legal disputes

Time-consuming, costly legal battles over ownership



For a more resilient business,
avoid these risks and get started now!

<https://business.ideaspowered.eu/>

<https://www.emeca.eu/>



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