



EUROPEAN
EXHIBITION
INDUSTRY
ALLIANCE



The European Exhibition Industry & COVID-19

- **Government support for the exhibition industry**
- **Government support for businesses in general**
- **Actions taken by the exhibition industry to support the COVID-19 crisis**

updated 30/03/2020 – if you have more examples, please [email us](#)

This document lists support from the EU and EU Member States and additionally other European countries' governments to businesses in general, and the exhibition industry in particular. It will continuously grow and cover all European countries of EMECA and UFI Members. We hope that by gathering together examples of financial and other support for the exhibition industry, it will encourage other governments and policymakers to do the same in their respective markets.

Exhibitions and trade shows are a fast-track to economic recovery once the coronavirus crisis has passed and will deliver the best return on investment now. We have also listed examples of how the exhibition industry offers support to communities in this crisis, such as converting exhibition halls to temporary emergency hospitals, and other initiatives.

More info at: <https://www.exhibition-alliance.eu/news> // www.ufi.org/coronavirus // <http://blog.ufi.org> // <http://emeca.eu/page/covid-19>

Key – Exhibition industry only Wider business support

Country	Govt Programme / activity	Primary Source	Secondary Source	More info / external URLs	Support from exhibition industry	More info / external URLs
EU	<p>State aids – temporary framework (English)</p> <p>Escape clause to the Stability and Growth Pact (English)</p> <p>Coronavirus Response Investment Initiative (English) – €25 billion initially, now €37 billion using unspent European Structural and Investments funds for 2019. The exact amount available per each country are mentioned in each single letter available here. Measure approved by the European Parliament on 26.03.2020 and confirmed by the EU council on 30.03.2020</p>	EU Commission	EU Member States must implement those schemes in each country	<p>Website on the Coronavirus Response summarising all initiatives in all fields. (English)</p>	Ready to receive inputs from the Exhibition Industry on how to better support them	<p>EEIA: Summary of the web conference – 17.03.2020 (English)</p> <p>EEIA Update document: Coronavirus outbreak – Impact on the European exhibition industry and economy in general Support to avoid bankruptcy and prepare for recovery – 25.03.2020 (English)</p>

	<p>Changes to the EU budget blueprint to tackle coronavirus. (official statement here)</p> <p>The Council also amended the scope of the EU Solidarity Fund to include public health emergencies in addition to natural disasters. This will help member states and accession countries meet people's immediate needs during the coronavirus pandemic.</p> <p>€750 billion Pandemic Emergency Purchase Programme (PEPP) (English)</p> <p>Measures to support bank liquidity conditions and money market activity (English)</p> <p>ECB Banking Supervision provides temporary capital and</p>	<p>European Central Bank</p>	<p>EU Member States must implement those schemes in each country</p>			
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	<p>operational relief in reaction to coronavirus (English)</p> <p>EIB Group will rapidly mobilise up to EUR 40 billion to fight crisis caused by Covid-19 and calls on Member States to set up a further guarantee for SME and mid-cap support from EIB Group and national promotional banks (English)</p>	European Investment Bank	EU Member States must implement those schemes in each country			
Albania						
Austria					Messe Wien (Vienna) adding 3,100 hospital beds to cope with hospital overflow	Messe Wien (English)
Belarus						
Belgium	Different measures to support companies	Belgian Govt		Belgian Government (French)	Easyfairs offered their 10 exhibition venues in Belgium, Netherlands and Sweden to the relevant authorities	
Bosnia and Herzegovina						
Bulgaria						
Croatia						
Cyprus						

Czech Republic						
Denmark	EU Commission approves €12 million Danish scheme to compensate damages caused by cancellations of large public events due to COVID-19 outbreak	Danish Govt	EU Commission	EU Commission (English) Danish Business Service (Danish)		
	EU Commission approves Danish guarantee scheme for SMEs affected by Coronavirus outbreak	Danish Govt	EU Commission	EU Commission (English)		
	EU Commission approves €1.3 billion Danish scheme to compensate self-employed for damages suffered due to coronavirus outbreak	Danish Govt	EU Commission	EU Commission (English)		
	EU Commission approves €130 million Danish guarantee scheme for SMEs with export activities affected by coronavirus outbreak	Danish Govt	EU Commission	EU Commission (English)		
Estonia	EU Commission approves €1.75 billion	Estonian Govt	EU Commission	EU Commission (English)		

	Estonian schemes to support economy in coronavirus outbreak					
Finland						
France	<p>Different measures to support companies</p> <p>EU Commission approves French schemes to support economy in Coronavirus outbreak</p> <p>EU Commission approves €1.2 billion French “Fonds de solidarité” scheme for small enterprises in temporary financial difficulties due to coronavirus outbreak</p>	<p>French Govt</p> <p>French Govt</p> <p>French Govt</p>	<p>EU Commission</p> <p>EU Commission</p>	<p>French Government (French)</p> <p>EU Commission (English)</p> <p>EU Commission (English)</p>	<p>Viparis (Paris) - A mobile screening centre will be located in the venue of Paris Expo Porte de Versailles</p>	<p>Link (French)</p>
Germany	<p>Different measures to support companies</p> <p>EU Commission approves German measures to support economy in Coronavirus outbreak</p>	<p>German Govt</p> <p>German Govt</p>	<p>EU Commission</p>	<p>AUMA (German)</p> <p>German Government (German)</p> <p>EU commission (English)</p>	<p>Koelnmesse (Cologne) to set up a distribution centre for medical supplies</p> <p>Deutsche Messe (Hannover) to set up an emergency corona hospital in one of the halls plus dedicate several other halls next to it will be used as storage or “backoffice” facilities.</p>	

	<p>EU Commission approves German direct grant scheme to support companies affected by coronavirus outbreak</p> <p>EU Commission approves German guarantee measure to further support economy in coronavirus outbreak</p> <p>25.03.2020 - Germany's parliament on Wednesday greenlit a massive fiscal stimulus package of some €750 billion combined, and agreed to allow the government to borrow more than €150 billion of fresh money this year.</p>	<p>German Govt</p> <p>German Govt</p> <p>German Govt</p>	<p>EU Commission</p> <p>EU Commission</p>	<p>EU commission (English)</p> <p>EU commission (English)</p> <p>News Paper article (English)</p>	<p>Messe Berlin to build 1,000 bed hospital</p>	<p>Link (English)</p>
Greece						
Hungary						
Iceland						
Ireland						
Israel						

Italy	<p>Different measures to support companies</p> <p>EU Commission approves Italian State guarantee scheme to support SMEs affected by coronavirus outbreak</p>	<p>Italian Govt</p> <p>Italian Govt</p>	<p>EU Commission</p>	<p>Italian Government (Italian)</p> <p>EU Commission (English)</p>	<p>Fiera Milano (Milan) 25.000 sqm converted into a temporary hospital with about 250 intensive care beds.</p> <p>Fiera Bergamo (Bergamo) adding 300 hospital beds</p> <p>VeronaFiere (Verona) donate €50,000 to emergency services appeal</p>	<p>link, link2 and official website (Italian)</p> <p>link (Italian)</p> <p>Link (Italian)</p>
Latvia						
Lithuania						
Luxembourg	<p>EU Commission approves €300 million Luxembourg scheme to support companies affected by coronavirus outbreak</p> <p>EU Commission approves Luxembourg guarantee measure to further support economy in coronavirus outbreak</p>	<p>Luxembourg Govt</p> <p>Luxembourg Govt</p>	<p>EU Commission</p> <p>EU Commission</p>	<p>EU Commission (English)</p> <p>EU Commission (English)</p>		
Macedonia						
Malta						
Moldova						
Monaco						
Montenegro						

Netherlands	Different measures to support companies	Dutch Govt		Dutch Government (English)	Easyfairs offered their 10 exhibition venues in Belgium, Netherlands and Sweden to the relevant authorities	
Norway						
Poland	Different measures to support companies	Polish Government		Polish newspaper (English)		
Portugal	EU Commission approves €3 billion Portuguese guarantee schemes for SMEs and midcaps affected by Coronavirus outbreak	Portuguese Govt	EU Commission	Portugal government (Portuguese) EU Commission (English)	PTAK Warsaw Expo (Warsaw) offered all venue (150,000 sqm) for use as field hospital	Link (English)
Romania						
Russia	Different measures to support companies	Russian Government		Newspaper (English)		
Serbia						
Slovakia						
Slovenia						
Spain	Different measures to support companies EU Commission approves €20 billion Spanish guarantee schemes for companies and self-employed affected by coronavirus outbreak	Spanish Govt Spanish Govt	EU Commission	Local Newspaper (English) Spanish Govt (Spanish) EU Commission (English)	Fira Barcelona (Barcelona) giving one pavilion to host homeless people, setting up a temporary hospital with a capacity of 300 places and expandable to 2.000. Using kitchen facilities to prepare meals for hospitals and nursing homes and gives 2 tonnes of food to supply kitchens.	Link (Spanish) Link (English)

					<p>IFEMA (Madrid) adding 3.000 hospital beds, hosting homeless people and allowing the use of the kitchen facilities. 85.000m2 used as a whole.</p> <p>Feria Valencia (Valencia) will host 800 “fallas”, gigantic cardboard monuments considered a World Heritage Site by UNESCO, in their pavilions</p>	<p>Link, 2, 3, video (Spanish)</p> <p>Link (Spanish)</p>
Sweden					Easyfairs offered their 10 exhibition venues in Belgium, Netherlands and Sweden to the relevant authorities	
Switzerland	<p>Different measures to support companies</p> <p>4.5 million CHF for SMEs in trade fairs and events industry</p>	<p>Swiss Government</p> <p>Swiss Government</p>		<p>Swiss Government (DE, FR, IT)</p> <p>Switzerland Global Enterprise (DE, FR, IT)</p>	Palexpo (Geneva) is going to have an army hospital in its facilities and it is allowing the use of the kitchen facilities	
Turkey						
Ukraine						
UK	Ongoing petition from events industry for specific govt support	Industry Supplier		Petition.org (English)	Excel London – “Operation Nightingale” to become a temporary NHS Hospital. Initially 500 beds with scope to increase to 4000.	Link (English)

	<p>Govt support for businesses: VAT exemption, covering 80% of redundant workers' salaries (up to £2,800). However, no support for freelancers/self-employed</p> <p>EU Commission approves UK schemes to support SMEs affected by coronavirus outbreak</p>	<p>UK Govt</p> <p>UK Govt</p>	<p>EU Commission</p> <p>*According to the UK Withdrawal Agreement, during the transition period, the entire body of EU law continues to apply to, and in, the UK as if it were a Member State. This includes all EU rules relating to State aid.</p>	<p>EU Commission (English)</p>	<p>NEC – Birmingham offered venue to the NHS</p>	<p>BBC Link (English)</p>
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